

# *Gift Avenue Presents!*

## **The Hassle Free Gift Shop: No More Inventorying!**

How it works:

- We supply you with all of your promotional materials such as:

Step-By-Step Success Guide

Colorful Hallway Posters

Colorful Take Home Flyers

Colorful Tablecloths

Price Cards

Three Sizes of Gift Wrap Bags

Large Take Home Bags

Money Management Envelopes

- Select a profit margin from 0%, 10% or 20%.
- When displaying merchandise you simply put each item out with its price card with your profit already built in. You do not need to inventory your reorders or the merchandise upon receiving.
- Children shop with money management envelope and select items.
- Children proceed to the cashier and pay.
- You keep up with your daily totals on the daily totals sheet provided.
- At the close of shop you place all unsold items into as few boxes as possible.
- Ship items back in as few boxes as possible using preprinted return labels.
- We pay for all shipping both ways.
- To figure your profit you simply add your daily totals taken in from the shop. Next take out the profit margin you chose. Send back all unsold items along with the money due Gift Avenue. Hassle-Free and easy.
- Remember you **do not** have to **inventory** merchandise **in** or **out**.

- Example:

Day 1 Amount sold was \$800

Day 2 Amount sold was \$1000

Day 3 Amount sold was \$2000

Day 4 Amount sold was \$1800

Day 5 Amount sold was \$2200

Total taken in from the 3 days was \$7,800.00. If you selected the 20% profit range you would figure the following.

$\$7,800.00 * .20 = \$1560.00$  Balance is \$6240.00.

Your school keeps \$1560.00 and sends the Balance due \$6240.00 to Gift Avenue.